

# CHARLOTTE MARCHANDISE

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## Education

- **EHESP, French School of Public Health**  
Master of Public Health, 2019  
Health Promotion and Prevention
- **WHO Geneva, Switzerland**  
Health in All Policies
- **Rennes 2 University, France**  
Social Practices
- **UC Berkeley, USA**  
Humanities studies
- **Paris X Dauphine, France**  
Bachelor (1) in Management

## Languages

- **French** Native
- **English, Spanish** Fluent
- **Russian, German** Beginner

## Expertise

- Public Health : Health in All Policies, Health Impact Assessment, Healthy Cities, Healthy Urban Planning
- Sustainable Development Goals, Climate Change Adaptation, Air Pollution
- Participation, Equity, Inclusiveness
- Public Innovation, Prospective

## Core Competencies

- Leadership, strategy, advocacy
- Public policy
- Diplomacy, partnerships & networks
- Facilitation and training
- Public speaking, conference panels
- Management, planning, fundraising

## Digital Skills

- Office Suite
- Social media
- Organization tools (Trello, Miro...)
- Web development
- Graphic Design (Adobe Photoshop, In Design, Canva...)
- Database

## PROFESSIONAL EXPERIENCE

### Patients and Communities Engagement Lead, WHO World Health Organization Academy

2020-2022

Facilitated the creation of the patient and communities global working group, including the development of its governance and charter  
Prototyped and integrated co-design systems to engage patients and communities into the design and quality improvement process of the Academy's learning program. Emphasized engagement with vulnerable groups

### Independent Consultant, Expert in Public Health since 2015

Trainer and consultant on Public Policy and Programs : diagnosis, mobilization, development, implementation, evaluation

#### City of Marseille, Assistant to the Contracting Authority

Strategic and organizational project management assistance for the construction and development of a health policy supported by the city of Marseille (in progress)

#### European Commission, Evaluation Expert

Assists the Agency with the evaluation of the proposals submitted in response to the calls for proposals

#### Santé Sud Mayotte, health of populations living in slums

Evaluation of the impact of two health projects based in slums  
Elaboration of recommendations for a territorial approach to health in line with the orientations of the Regional Health and Environment Plan

#### WHO Iran, climate resilience and adaptation

Expertise and technical support for the development of a climate adaptation and resilience strategy and operational plan for the national Healthy Cities program following the floods experienced by the country

#### WHO Burundi, Health in All Policies

Developed a Health in All Policies National Plan  
Evaluation of the WHO-Burundi Cooperation Strategy 2016-2018  
Facilitation of the 1st National Health Conference  
Development of the healthy school strategy, support in methodology, data collection and analysis

#### Tropical Health Institute, Moldova: community health

Developed a multi-stakeholder action plan for 8 pilot villages in Moldova to improve residents' skills in non-communicable diseases

#### Santé Sud Mongolia, governance & empowerment

Capacity building of the national association of midwives of Mongolia, development of the association's project, its governance and its strategy

### Eco-consumption officer, France Nature Environnement

2013-2014, France

### Internet developer, FING: New Generation Internet Foundation

2000-2003, Paris, France

## TRAINER AND LECTURER

since 2015

Lecturer at Universities and professional training organizations, providing training for civil society, policy makers & students

- Women4Climate, C40
- AUDAP, Urban Planning Agency
- Science Po, National Institute of Political Science
- EHESP French Public Health School
- INET & CNFTP National Institute of Territorial Studies & Civil Servants
- IHEDATE: Institute for Advanced Studies in Development and Spatial Planning in Europe, etc.

## Professional and Academic Memberships

- Member of a working group of the French High Council of Public Health, since 2021
- Founding partner of «Complex Urban System for Sustainability and Health» University College of London : Successfully were awarded to the £10 million «Our planet, our health» Wellcome Trust grant in 2017
- Member of the Board, La 27e Région, a lab to transform public policies, Paris 2018-2020
- Research Fellow, UNESCO Chair on Global Health & Education, since 2018
- Co-chair, GUAPO - Global Urban Air Pollution Observatory - 2017-2020

## Selected Publications

- «Plus Belle la Politique» Le Hêtre Myriadis, 2019, re-edited in 2022
- «Sustainable Development Goals Realisation: A National Indicator Framework for Iranian Health Monitoring» Journal of Sustainable Development 2022 ISSN 1913-9063
- «Health as the Pulse of the New Urban Agenda» United Nations Conference on Housing and Sustainable Urban Development, Quito
- «Changement Climatique : Les collectivités locales, acteurs incontournables» Actualité et dossier en santé publique, 2016
- «Comment conjuguer territoires, environnement et santé : L'action des villes-santé: du local au global», Revue Préventique n°158, 2018

## Credentials and certificates

- Cybersecurity Essentials & Preventing Phishing
- Risk Management
- United Nations Course on Prevention of Harassment, Sexual Harassment and Abuse of Authority
- BSafe certificate : security awareness training, United Nations Department of Safety and Security (UNDSS)

## POLITICAL MANDATES

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### Deputy Mayor for Health and Environment City of Rennes, France

2014-2020

Elected as a civil society candidate in Rennes, a city of 220 000 inhabitants and metropolis of 450 000 inhabitants  
Defined and implemented the public health and environmental policies with a focus on reducing social inequalities and increasing democracy and participation  
Initiated and managed partnerships  
Developed an approach of Health in All Policies (urban planning, education, etc.)  
Designed evidence-based strategies and actions through interventional research  
Supervised 45 professionals with varied profiles  
Managed a 1M€ budget

### President of the French WHO Healthy Cities Network

2014-2020

Orchestrated cooperation among 96 French member cities, resulting in projects across the political spectrum  
Raised the number of member cities by 30%  
Doubled the budget during my mandate by innovative project management and new collaboration initiatives  
Advocated at the ministry and parliamentary levels  
Member of the National Air Council

### Chair of the European WHO Healthy Cities Network

2016-2020

Chaired the Political Vision Group of the European network of 1500 cities to develop Global Health Diplomacy, Resilience and SDGs  
Led policy dialogue and advocacy  
Actively contributed all International Conferences of Healthy Cities in Europe since 2014/ Spokesperson at high level and global conferences

## CIVIC COMMITMENTS

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### Democracy and Politics Changemaker

**Démocratie Ouverte, Tous Élus, Open Politics, Investies,**

2016-2022

Participated in initiatives to strengthen the citizens' power and support the participation of youth, women and vulnerable groups in politics through grassroots organizations : Tous Elus, Investies, Open Politics etc.  
Joined the board of the NGO Démocratie Ouverte and advocated for more democratic processes and innovations

### Political campaigns

**La Primaire Populaire, LaPrimaire.org**

**2022** Plebiscited as presidential candidate on a citizen platform "La Primaire Populaire" that gathered over 450 000 persons to select a unifying candidate committed to social and climate justice.

120,000 people gave a positive mention to my participatory program.

**2017** 2017 Candidate in the 2017 French Presidential election via an open online primary and elected by more than 30 000 voters

Led a team of 6 employees and 250 volunteers, Fundraised 90 000€ in 2 months

## ENTREPRENEURSHIP

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### Founder and chair, Montessori International Middle School

2012-2014, Rennes, France

### Founder of Doulas de France NGO and training Institute

2002-2010, France

### Manager of a community-based cultural bar

1996-1999, Sevilla, Spain